



City of Charles Town

101 East Washington Street, P.O. Box 14, Charles Town, WV 25414
Phone: (304) 725-2311 ♦ Web: www.charlestownwv.us

RESOLUTION

Resolution for Shop Small Business December

WHEREAS, Charles Town, West Virginia celebrates its small businesses and the contribution they make to our local economy and community;

WHEREAS, these small and primarily locally owned businesses are vital to our city's economic health and community identity;

WHEREAS, Charles Town is proud of its national recognition as an accredited Main Street community with a focus on supporting small businesses, which constitute most businesses in our downtown and 95% of all businesses in the State of West Virginia;

WHEREAS, City Council has routinely waived the paid portion of the City's parking program during the month of December to support our downtown businesses and encourage shoppers to visit the area;

WHEREAS, waiving the paid portion of the City's parking program during the month of December has also enabled the City to celebrate the holiday season with its residents and visitors by reducing the cost to visit our downtown;

WHEREAS, the increase in visitors and residents to our downtown produces a positive economic impact for the City as consumer spending is historically high at this time of year and their presence in our downtown creates a sales opportunity for our businesses;

WHEREAS, the added impact of COVID-19 in 2020 has altered the way our small businesses are currently operating, adversely affected the revenues of many of these businesses, and increased the need for a productive sales month in December for some of these businesses to remain viable; and

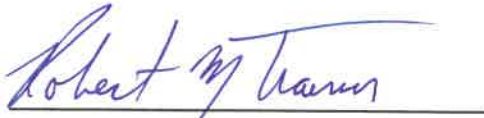
WHEREAS, encouraging people to visit our downtown during the holiday season promotes the City to visitors and builds greater community identity for our residents.

NOW, THEREFORE BE IT RESOLVED, City Council agrees to waive the paid portion of its parking program in downtown Charles Town at all street-metered parking spaces during the month of December 2020 to encourage visitors and promote economic opportunity for our small businesses. All free 2-hour parking along Washington and George Streets and paid parking in

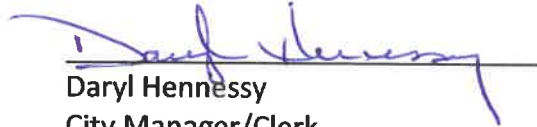
the municipal lots will continue to be monitored and enforced pursuant to existing City ordinances; and

NOW, THEREFORE BE IT FURTHER RESOLVED, City Council declares the month of December 2020 as *Shop Small Business* month in Charles Town.

Adopted the 16th day of November, 2020.



Robert M. Trainor
Mayor



Daryl Hennessy
City Manager/Clerk